



Floral Designer (NOC-B 5243)

Petals n Buds Florist Brentwood Bay Florist is a growing company providing career development opportunities for current employees. New positions are posted internally prior to the public. Career Planning is available to all current and past employees. Our only requirements are commitment to confidentiality, positive learner attitude, and integrity toward the company both on and off the job.

Under direction of the Creative Director

Primary Responsibilities:

- Design, cut, and arrange live, dried, or artificial flowers and foliage according to written customer instruction
- Fabricate or craft materials and objects applying creativity to work
- Process to maintain fresh & healthy perishable product
- Maintaining a list of supplies and materials in stock and complete routine quality checks of equipment to ensure it is in excellent working order
- Work independently to complete daily tasks, our store is locked and secured for the evening
- Complete all required displays and arrangements for the next day
- Sanitize display buckets, surfaces, and supplies
- Apply excellent customer service techniques to ensure that WOW customer experience.
- Express interest toward customers to assist in the order of appropriate arrangement for occasions, ask questions, advise, inform, and sell product
- Create and change in-store and window displays, designs, and looks to enhance a shop's image.
- Make presentations and/or attend meetings

Daily Tasks include:

- Water plants, and cut, condition, and clean flowers and foliage for storage.
- Select flora and foliage for arrangements, working with numerous combinations to synthesize and develop new creations.
- Trim material and arrange bouquets, wreaths, terrariums, and other items using trimmers, shapers, wire, pins, floral tape, foam, and other materials.
- Plan arrangement according to client's requirements, utilizing knowledge of design and properties of materials, or select appropriate standard design pattern.
- Use conversational style of communication to extract details for orders such as date, time, and place of delivery, payment information etc. Ensure accuracy.

- Inform customers about the care, maintenance, and handling of various flowers and foliage, indoor plants, and other items.
- Clean rooms or work areas
- Wrap and price completed arrangements.

All-Staff Tasks Include

- **ALL-HANDS-ON-DECK** during holidays including May 4th – May 14th, February 12th – 15th, April 4th – 10th, October 1st – 8th, December 15th – 24th.
- Be a team player; assist coworkers in the responsibilities that may not be our own, when requested to do so. Support and encourage each other. There are rewards for positive influencers.

Required Knowledge:

- Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, demonstration, sales techniques, and sales control systems.
- Knowledge of distinction between plants, flowers, design techniques and colors
- Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.
- Knowledge of design techniques, tools, and principals involved in production of commercial floral displays as well as floral gift arrangements.
- Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.

Job Details:

Location: 7175 West Saanich Road Brentwood Bay

Starting Wage: 17.50 + based on speed and quality output

Hours per week: 25 +

Times: 4:00pm – 10:00pm

Years of Experience: 5 + years as a floral designer (references required)

Position Start Date: Immediately – and until filled

Contact/Hiring Process: Email resume and CV to HR@petalsnbuds.ca

Virtual & Practical Interview, including a timed design test in the shop